WEBINAR SERIES

Community Partnerships and Financing Strategies to Address Health-Related Social Needs

Thank you to the Maine Health Access Foundation for their support on this webinar series!

Join us on June 20th and June 29th from 12 noon - 1 pm ET for live webinars examining strategies for using community partnerships and innovative financing approaches to address health related social needs. In the first webinar, Effective Strategies to Address Individual and Community Health, we'll explore how communities in California, Vermont and Maine are using Whole Person Care to coordinate health and social services and the lessons learned about creating, mobilizing and managing aligned and equitable partnerships. The second webinar, Financing Health and Social Services to Address Health Related Social Needs, will delve into how multisector partnerships are being funded, examples of Federal and state initiatives, and more.

Webinar #1 on June 20th from 12 noon – 1 pm ET on Effective Strategies to Address Individual and Community Health

Topics to be covered:

- Whole Person Care and the importance of coordinating health and social needs
- California Accountable for Health Lessons from Cohort 1
- Caledonia and South Essex County Vermont ACH Rural Partnership Model
- Community Caring Collaborative Engaging Health Care, CBOs and Public Health in Washington County, Maine

Presenters: Barbara Masters, MA, Director, California Accountable Communities for Health Initiative, Shawn P. Tester, MSOL, CEO, Northeastern Vermont Regional Hospital, Charley Martin-Berry, Executive Director, Community Caring Collaborative

Moderator: Deborah Deatrick, MPH, Consultant

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Webinar #2 on June 29th from 12 noon – 1 pm ET on Financing Health and Social Services to Address Health Related Social Needs

Highlights national work on innovative funding strategies, evolving CMS payment policy and new pilot and demonstration initiatives.

Topics to be covered:

- Innovative funding strategies to pay for connecting and providing health and social services
- Braiding and blending funding streams why and how
- Pending CMS payment policies for assessing and reimbursement
- R-CHIP Maine's new rural HRSN demonstration initiative

Presenters: Anne Ekedahl, MHA, Health Policy Consultant and Senior Fellow, WE in the World, Elaine Chhean, MPH National Academy for State Health Policy, Michelle Probert, MPP, Director, Office of MaineCare Services, Maine Department of Health and Human Services

Moderator: Andrew Coburn, PhD, Professor Emeritus, University of Southern Maine



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